

I. For Dry Skin (Moisturizing & Gentle Cleansers)

(Cream, Milk, Oil & Balm Bases – Non-stripping)

1. Cream Cleanser with Hyaluronic Acid & Aloe Vera
 2. Milk Cleanser with Ceramides & Oat Extract
 3. Oil Cleanser with Jojoba Oil & Vitamin E
 4. Balm-to-Milk Cleanser with Shea Butter & Chamomile
 5. Micellar Milk with Glycerin & Rose Water
 6. Enzyme Cleanser with Papaya Enzyme & Rice Bran
 7. Cream-to-Foam with Panthenol & Calendula
 8. Colloidal Oat Cleanser with Squalane & Allantoin
 9. Coconut Milk Cleanser with Niacinamide (Low %)
 10. Olive Oil-based Balm with Green Tea Extract
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II. For Oily Skin (Mattifying & Clarifying Cleansers)

(Gel, Foam, Clay Bases – Sebum Control)

11. Foaming Gel Cleanser with Salicylic Acid (2%) & Tea Tree Oil
 12. Charcoal Foam with Witch Hazel & Zinc PCA
 13. Green Clay Cleanser with Rosemary & AHA (Glycolic)
 14. Gel-to-Foam with Niacinamide & Peppermint
 15. BHA + Willow Bark Gel Cleanser (Natural + Synthetic)
 16. Oil-Free Micellar Water with Cucumber & Witch Hazel
 17. Volcanic Ash Clay Wash with Neem Extract
 18. Sulfur Cleanser (1%) with Licorice Root
 19. Lemon + Zinc Foaming Gel
 20. Mattifying Powder-to-Foam with Kaolin & Matcha
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III. For Combination Skin (Balancing & Gentle Exfoliation)

(Gel-Cream, Foam, Powder Bases)

21. Balancing Gel Cleanser with Niacinamide & Green Tea
22. Powder Cleanser with Rice Enzymes & Vitamin C
23. Foam Cleanser with AHA (Lactic Acid) & Aloe Vera
24. Clay-Gel Hybrid with Zinc & Chamomile
25. Cream-to-Foam with Hyaluronic Acid & Cucumber
26. Micellar Gel with Witch Hazel & Rosehip Oil
27. Enzyme + Probiotic Powder Cleanser (Papaya + Lactobacillus)
28. Charcoal + Tea Tree Gentle Gel
29. Balancing Balm with Blue Tansy & Squalane

30. Light Gel Cleanser with Centella Asiatica & Panthenol

IV. For Sensitive Skin (Soothing, Low-irritant)

(Cream, Milk, Balm, Micellar Bases)

- 31. Non-foaming Cream Cleanser with Panthenol & Calendula
 - 32. Micellar Water with Chamomile & Allantoin
 - 33. Oat Milk Cleanser with Squalane & Aloe Vera
 - 34. Balm Cleanser with Evening Primrose & Shea Butter
 - 35. Probiotic Gel with Lactobacillus Ferment & Rice Bran
 - 36. Fragrance-Free Cream Cleanser with Ceramides & Cucumber
 - 37. Colloidal Oat + Bisabolol Milk Wash
 - 38. Low-pH Gel with Green Tea & Mugwort
 - 39. Barrier-Rebuilding Cream with Panthenol & Gotu Kola
 - 40. Ultra-Gentle Jelly Cleanser with Aloe & Glycerin
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V. For Acne-Prone Skin (Clarifying & Anti-bacterial)

(Gel, Foam, Clay, Powder Bases)

- 41. 2% Salicylic Gel with Witch Hazel & Tea Tree
 - 42. Sulfur + Green Clay Cleanser with Centella
 - 43. Foam Wash with Benzoyl Peroxide (2.5%) + Aloe Vera
 - 44. Charcoal + Neem Powder Cleanser
 - 45. AHA/BHA/PHA Blend Gel with Willow Bark & Licorice
 - 46. Niacinamide + Zinc PCA Foam Wash with Rosemary
 - 47. Tea Tree Micellar Water with Witch Hazel
 - 48. Volcanic Clay Wash with Lemon & Peppermint
 - 49. Probiotic Foam Cleanser with Bacillus Ferment & Green Tea
 - 50. Enzyme Powder with Bromelain (Pineapple) & Rice Starch
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VI. For Dull or Aging Skin (Brightening & Renewal)

(Gel, Cream, Oil, Powder Bases)

- 51. Vitamin C Gel Cleanser with Kakadu Plum Extract
- 52. Cream Cleanser with Lactic Acid & Rice Water
- 53. Glycolic + Aloe Vera Foam Wash
- 54. Powder-to-Foam Cleanser with Matcha & Pearl Powder
- 55. Micellar Gel with Niacinamide & Licorice
- 56. Oil Cleanser with Rosehip Oil & CoQ10

- 57. Papaya + Pumpkin Enzyme Cleanser
 - 58. PHA (Gluconolactone) Cream Cleanser with Centella
 - 59. Saffron + Turmeric Gel for Brightening
 - 60. Retinol-Infused Cleansing Balm with Green Tea
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VII. Specialty Bases & Innovative Formats

(For all skin types, targeted results)

- 61. Powder-to-Mousse with Rice Starch & Vitamin E
 - 62. Stick Cleanser with Charcoal & Green Tea
 - 63. Jelly Cleanser with Aloe & Hyaluronic Acid
 - 64. Melting Balm with Blueberry Seed Oil & Ceramides
 - 65. Whipped Cream Cleanser with Coconut & Probiotics
 - 66. Micellar Foam with Calendula & Chamomile
 - 67. Detox Clay Stick with Activated Charcoal & Kaolin
 - 68. Two-phase Oil + Micellar Hybrid with Argan Oil
 - 69. Waterless Powder Cleanser with Rose Petal Extract
 - 70. Cleansing Gelée with Niacinamide & Green Coffee
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VIII. Targeted Solutions (Extra Categories)

For Makeup Removal

- 71. Dual-phase Micellar Oil with Vitamin E & Rose
- 72. Creamy Cleansing Balm with Avocado Oil & Shea
- 73. Jelly Makeup Remover with Aloe & Squalane
- 74. Micellar Gel with Grape Seed & Chamomile
- 75. Powder Makeup Remover with Rice & Vitamin C

For Morning Use (Light, Refreshing)

- 76. Water Gel Cleanser with Green Tea & Aloe
- 77. Micellar Water with Cucumber & Panthenol
- 78. Cloud Foam with Matcha & Ginseng
- 79. Powder Fresh Cleanser with Citrus Oils
- 80. Refreshing Jelly with Peppermint & Niacinamide

For Night Use (Nourishing & Repair)

- 81. Oil-to-Milk Cleanser with Rosehip & Ceramides
- 82. Retinol + Chamomile Night Cleanser
- 83. Overnight Enzyme Powder with Papaya & Pineapple
- 84. Ceramide-Rich Balm with Shea & Mugwort
- 85. Hydrating Cream Wash with Panthenol & Aloe

IX. Men's Face Cleansers (Mattifying, Energizing)

- 86. Charcoal Gel Cleanser with Menthol & Witch Hazel
 - 87. Foam Wash with Zinc & Green Tea
 - 88. Caffeine + Ginseng Gel Wash
 - 89. 2-in-1 Scrub + Cleanser with Jojoba Beads & Tea Tree
 - 90. Clay Foam Cleanser with Eucalyptus & Peppermint
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X. Luxury or Spa-inspired (High-end Actives)

- 91. Gold-infused Cream Cleanser with Saffron & Rose
- 92. Caviar Extract Gel Cleanser with Niacinamide
- 93. Pearl Powder & Rice Water Brightening Wash
- 94. 24K Gold Oil Cleanser with Argan & CoQ10
- 95. Marine Collagen Gel with Seaweed & Hyaluronic Acid
- 96. Rose Quartz + Aloe Crystal Cleanser
- 97. Ayurvedic Herbal Mix (Neem, Tulsi, Turmeric) Gel
- 98. Matcha + Probiotic Detox Foam
- 99. Black Rice + Peptide Repair Cleanser
- 100. Luxury Balm-to-Milk with Blue Lotus & Camellia Oil